

BELGIAN ENTREPRENEURSHIP RESEARCH DAY

BERD 2024

25th of April 2024

SCHEDULE FOR THE DAY

09.00-09.20	Registration & welcome coffee in the R42 building in the Atrium at the ground floor.
09.30-09.45	Welcome statement in the B building - Room B1.315
09.45-10.45	Keynote speeches in the B building - Room: B1.315
11.00-12.30	Parallel sessions A + B + C in the R42 building .
12.30-13.30	Lunch in the R42 building in the Atrium.
13.30-15.00	Parallel sessions D + E + F in the R42 building .
15.00-15.30	Coffee break in the R42 building in the Atrium.
15.30-17.00	Parallel sessions G + H + I in the R42 building .
17.00-18.00	Farewell drink in the R42 building in the Atrium.

VENUE & MAP



R42 building:
ULB – Campus Solbosch
42 av. F. Roosevelt – 1050 Brussels

B building:
Room B1.315
ULB – Campus Solbosch
50 av. F Roosevelt – 1050 Brussels

DETAILED PROGRAM

- 09.30 - 09.45 **Welcome Statement in the B building** - Room B1.315
Prof. Judith Behrens (ULB) and Prof. Thomas Crispeels (VUB)
- 09.45 - 10.45 **Keynote speeches in the B building** - Room: B1.315
Prof. Dr. Rebecca Preller, Universität Bayreuth
Prof. Dr. Scott Shane, Case Western Reserve University

Parallel sessions A + B + C from 11.00 to 12.30
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Session A - Room R42.2.110 – FULL PAPER SESSIONS

Chair: Mirjam Knockaert

- 11.00 -11.30 Academic startups, public support, and venture capital finance, (Maud Thys, Maikel Pellens, Hanna Hottenrot, Marius Berge)
Discussant: Juliette Bijlholt
- 11.30-12.00 Expanding the circle: Antecedents of the first senior-level hire in technology-based new ventures, (Tatiana Zabara)
Discussant: Maud Thys
- 12.00–12.30 Overconfidence and entrepreneurial firm performance, (Juliette Bijlholt, Anaïs Hamelin, Marie Pfiffelmann)
Discussant: Tatiana Zabara

Session B - Room R42.2.113 – FULL PAPER SESSIONS

Chair: Johanna Vanderstraeten

- 11.00 -11.30 How do social incubators deal with its stakeholders' expectations? Evidence from Morocco and Tunisia, (Sana Larif, Frank Janssen, Meryem Kabbaj)
Discussant: Julia Mokhtar
- 11.30-12.00 Navigating Institutional Barriers to University Spin-off Development in the Social Sciences & Humanities Context: A Multiple-Case Study, (Eugénie Delzenne, Johanna Vanderstraeten, Barbara Tan, Tim C. E. Engels)
Discussant: Sana Larif
- 12.00–12.30 Regional context and academic spin-offs: The role of agglomeration for academic spin-off growth, (Julia Mokhtar, Mirjam Knockaert, Tom Vanacker)
Discussant: Eugénie Delzenne

Session C – Room R42.3.110 – ROUNDTABLE

Chair: Vincent Molly

- 11.00 -11.20 A theoretical study on the influence of institutional logics on innovation generation in the context of the COVID19, (Marco M. Daprà, Patricia H. Thornton, Frank Janssen)
- 11.20 -11.45 Value creation through centres for entrepreneurship: The needs and expectations of student entrepreneurs, (Riyaad Ismail, Johanna Vanderstraeten, Hendrik Slabbinck)
- 11.45-12.05 The impact of AI on the Business Model - a Company Life Cycle Perspective: A Structured Review of Emerging Trends and Opportunities, (Aleksandra Zaniewska)
- 12.05-12.30 Entrepreneurial Management of Universities: strategies for building legitimacy for an intrapreneurial logic within universities (Tim Pagnaer)
- 12.30-13.30 **LUNCH -R42 – Atrium**

Parallel sessions D + E + F - from 13.30 to 15.00

Session D - Room R42.2.110 – FULL PAPER SESSIONS

Chair: Pieter Vandekerckhof

- 13.30-14.00 The significance of entrepreneurs' physical and mental health for venture distress and exit, (Yasmine Van Heghe, Mirjam Knockaert, Holger Patzelt, Johan Wiklund)
Discussant: Erika Branca
- 14.00-14.30 Unpacking the Influence of Students' Migration on Opportunity Recognition Capability, (Erika Branca, Johanna Vanderstraeten, Hendrik Slabbinck, Eugénie Delzenne)
Discussant: Harry Antony
- 14.30–15.00 The Entrepreneurial Lens of Decision-making and Opportunity Recognition: An Eye-tracking Study on Student Entrepreneurs, (Harry Antony, Elena Alâadany, Marine Le Petit, Fabienne Collette, Frédéric Ooms)
Discussant: Yasmine Van Heghe

Session E - Room R42.2.113 – FULL PAPER SESSIONS

Chair: Wim Voordeckers

- 13.30-14.00 From Skills to Success: Exploring the Impact of Advanced Technology Skills on Belgian Firms, (Samira Bakkali, Palina Shauchuk)
Discussant: Sara Khosravi,
- 14.00-14.30 Entrepreneurs and their personal relationships: A systematic literature review, (Laura Hill Cabrera)
Discussant: Samira Bakkali
- 14.30–15.00 Do Equity Crowdfunding Platforms List High-Quality Ventures? A Longitudinal Study, (Sara Khosravi, Virginie Mataigne, Tom Vanacker)
Discussant: Laura Hill Cabrera

Session F - Room R42.3.110 – ROUNDTABLE PAPERS

Chair: Thomas Crispeels

- 13.30-13:55 What is hope about ? Nurturing hope as a boundary condition for turning social identity development into entrepreneurial intentions (Julie Hermans, Julie Solbreux)
- 13.55 – 14.15 Resilience in Entrepreneurial Teams, (Shafagh Kashef)
- 14.15– 14.35 PhD fellowship fundamental research: Project outline, (Shayan Sheshblooki)
- 14.35– 15.00 The impact of team resilience on TMT innovation behavior: The moderating role of CEO entrepreneurial alertness, (Ulrike Monnens, Pieter Vandekerckhof, Tensie Steijvers, Frank Lambrechts)
- 15.00-15.30 **COFFE BREAK - R42 Atrium**

Parallel sessions G + H + I – from 15.30 to 17.00
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Session G - Room R42.2.110 – FULL PAPER SESSIONS

Chair: Marcus Dejardin

- 15.30-16.00 How to build a sustainable future? Exploring the interplay between material artefacts and entrepreneurial narratives in future making, (Julie Hermans, Chloé Faton)
Discussant: Pelin Demirel
- 16.00-16.30 Framing the ‘Green Venture’ for Funding and Scale: The Case of UK Green Construction Start-ups, (Pelin Demirel, Tom Wainwright)
Discussant: Cathy Lecocq
- 16.30-17.00 Sustainable behavior and economic performance: (when) does it pay for SMEs?, (Cathy Lecocq, Petra Andries)
Discussant: Julie Hermans

Session H - Room R42.2.113 – FULL PAPER SESSIONS

Chair: Eddy Laveren

- 15.30-16.00 How do public VCs integrate sustainability objectives into their practices? (Irem Orgun, Judith Behrens, Olivier Witmeur)
Discussant: Emiel De Buyser
- 16.00-16.30 Entrepreneurial Signaling Theory: A Framework on Third-Party Signalers, (Emiel De Buyser)
Discussant: Irem Orgun

Session I - Room R42.3.110 – ROUNDTABLE

Chair: Frank Janssen

- 15.30-15.55 Holistically Assessing the Sustainable Digitalization of Businesses: A Systematic Literature Review, (Arjen Van de Walle, Geoffrey Aerts)
- 15.55-16.20 Work In Progress - Between traditional and social legitimacy: Assessing and influencing stakeholder perceptions (Alex Ferritto, Frank Janssen)
- 16.20-16.40 Mothering shaping the entrepreneurial identity of the next generation, (Stijn Brichau)
- 17.00-18.00 **FAREWELL DRINK** - Atrium