



**Solvay Brussels School**  
Economics & Management



International Centre for Innovation,  
technology and Education

## **2019 ACTIVITY REPORT**



UNIVERSITÉ LIBRE DE BRUXELLES

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## FOREWORD

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Inaugurated in 2013, the **International Centre for Innovation, Technology and Education Studies (iCite)** of the **Solvay Brussels School of Economics and Management** at Université Libre de Bruxelles, aims at better understanding the drivers of innovation and welfare in our society. It gathers academics who perform multidisciplinary research and training services. Theoretical and empirical analyses aim at better understanding the economics, management and history of innovation, knowledge generation and knowledge diffusion. Based on the outcomes of its research and on the expertise of its members, **iCite** also provides advices and recommendations to policy makers and business leaders.

Major research topics include cliometrics of Higher Education Institutions; interaction between market processes, organizational strategies and governance of universities and firms; analysis of National Innovation Systems; determinants of firms' research and innovation activities and their economic impact; efficiency of science and technology policies; effectiveness of intellectual property policies; entrepreneurial challenge; dynamics and funding of entrepreneurship and small businesses; impact of Information and Communication Technology on the organization and performance of firms and R&D; strategies pursued by organizations to continuously renew their competences and performance; outsourcing decisions of Multi National Enterprises and the internationalization of R&D.

Members of **iCite** have a large record of scientific publications in leading international journals. They are also unanimously recognized for their considerable experience in conducting studies for policy analysis and industry advice. **iCite** has been active in major contract research projects on behalf of the European Commission, the EPO, the OECD, and the Belgian Federal and Regional governments and institutions.

Michele CINCERA  
Director

## I. ADMINISTRATIVE INFORMATION

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### *Director*

#### **CINCERA, Michele**

Nationality: Belgian and Italian

Position at ULB: Professor

Fields: impact assessment of competition and research policies, industrial organization.

Funding: ULB payroll

PhD from ULB

### *President*

#### **SAPIR, André**

Nationality: Belgian

Position at ULB: Professor

Fields: European integration, international trade, globalization.

Funding: ULB payroll

PhD from the Johns Hopkins University (Baltimore, USA)

### *Faculty Members*

#### **BEHRENS, Judith**

Nationality: German

Position at ULB: Professor

Fields: corporate entrepreneurship, entrepreneurial thinking and cognition, decision making and innovation outcomes.

Funding: ULB payroll

PhD from WHU - Otto Beisheim School of Management

#### **BERTRAMS, Kenneth**

Nationality: Belgian

Position at ULB: Professor

Fields: history of science, economic history, social history, contemporary history (from 1800 to 1914), contemporary history since 1914, history of technology history of European countries or settlements.

Funding: ULB and FNRS payroll

PhD from ULB

#### **DEHON, Catherine**

Nationality: Belgian

Position at ULB: Professor

Fields: nonparametric and robust statistics, econometrics and applied mathematics.

Funding: ULB payroll

PhD from ULB

**DE MEULEMEESTER, Jean-Luc**

Nationality: Belgian

Position at ULB: Professor

Fields: (comparative) higher education policies, economics of education, history of economic thought and methodology, economic history.

Funding: ULB payroll

PhD from ULB

**GASSNER, Marjorie**

Nationality: Belgian and American

Position at ULB: Professor

Fields: mathematical aspects of electoral systems.

Funding: ULB payroll

PhD from ULB

**GEORGE Martine**

Position at ULB: Professor

Fields: data science, creativity and marketing management, innovation and strategic management, talent management and organizational development in strategic business analytics.

Funding: ULB payroll

PhD from ULB

**HENSMANS, Manuel (till September 2019)**

Nationality: Belgian

Position at ULB: Professor

Fields: management, strategic management, institutional entrepreneurship, methodology, historical analysis, strategy as practice, qualitative methods, asset management, social Movements, Neo-institutional theory.

Funding: ULB payroll

PhD from Erasmus University Rotterdam, Netherlands

**VAN POTTELSBERGHE DE LA POTTERIE, Bruno**

Nationality: Belgian

Position at ULB: Professor and Dean

Fields: economics of innovation and intellectual property: effectiveness of subsidies, R&D tax credit, patent system and international R&D spillovers.

Funding: ULB payroll

PhD from ULB

**VAN ZEEBROECK, Nicolas**

Nationality: Belgian

Position at ULB: Professor

Fields: economics of information and digital technology, knowledge diffusion, business process, innovation, digital business strategy, digital transformation

Funding: ULB payroll

PhD from ULB

**VANPOUCKE, Evelyne**

Nationality: Belgian

Position at ULB: Professor

Fields: supply chain management, operations management, purchasing management, international manufacturing networks, buyer-supplier relationship.

Funding: ULB payroll

PhD from Ghent University

**VERGAUWEN Philip**

Nationality: Belgian

Position at ULB: Professor and Dean at SBS-EM

Fields: accounting & information management.

Funding: ULB payroll

PhD from KUL

**VERMANDELE, Catherine**

Nationality: Belgian

Position at ULB: Professor

Fields: statistics, science education.

Funding: ULB payroll

PhD from ULB

**WITMEUR, Olivier**

Nationality: Belgian

Position at ULB: Professor

Fields: strategic management, entrepreneurship, innovation, strategic planning, innovation management, strategic thinking, business consulting, SMEs, business model innovation, technology & innovation.

Funding: ULB payroll

PhD from ULB

***Associated Fellows*****ALDIERI, Luigi**

Nationality: Italian

Position at ULB: Associate Fellow

Funding: Associate Professor at University of Salerno (Italy)

PhD from ULB

**BUGHIN, Jacques**

Nationality: Belgian

Position at ULB: Associate Fellow

Funding: Adjunct Professor and Freelance consultant

PhD from UCL

**DANGUY, Jérôme**

Nationality: Belgian  
Position at ULB: Affiliate Fellow  
Funding: research contract  
PhD from ULB

**DAVID, Quentin**

Nationality: Belgian  
Position at ULB: Professor  
Funding: Assistant-Professor at Lille 1, Sciences & Technologies  
PhD from ULB

**DEVILLE, Hervé**

Nationality: Belgian  
Position at ULB: Associate Fellow  
Funding: private consultancy, expert-analyst & advisor at the office of the Brussels Minister for economy and employment.  
PhD from ULB

**DEWATRIPONT, Mathias**

Nationality: Belgian  
Position at ULB: Professor  
Funding: ULB payroll  
PhD from ULB

**HASSAN, Emmanuel**

Nationality: French  
Position at ULB: Associate Fellow  
Funding: private consulting  
PhD from Paris Dauphine

**ILZKOVITZ, Fabienne**

Nationality: Belgian  
Position at ULB: Associate Fellow  
Funding: Professor  
PhD from ULB

**PEETERS, Carine**

Nationality: Belgian  
Position at ULB: Professor at Vlerick Business School  
Funding: ULB payroll  
PhD from ULB

**RAVET, Julien**

Nationality: Belgian  
Position at ULB: Lecturer  
Funding: ULB payroll  
PhD from ULB

**VERARDI, Vincenzo**

Nationality: Italian

Position at ULB: Professor

Funding: FNRS payroll

PhD from ULB

**VEUGELERS, Reinhilde**

Nationality: Belgian

Position at ULB: Associate Fellow

Funding: KUL payroll

PhD from KUL

## *Research Fellows*

**MONCADA PATERNO CASTELLO, Pietro**

Nationality: Italian

Position at ULB: Research Fellow

Funding: European Commission, Joint Research Centre payroll

**PARY, Nicolas**

Nationality: Belgian

Position at ULB: Research Fellow

Funding: PhD SBM-EM, Research Contract

**VENTURINI, Roberto**

Nationality: Italian

Position at ULB: Research Fellow

Funding: ULB payroll, Compass Lexecon

## *Doctoral Students*

**AMEYE, Nicolas**

Nationality: Belgian

Position at ULB: Doctoral Researcher

Supervisor: Nicolas van Zeebroeck

Funding: ULB Payroll, TA

**BAKKALI, Samira**

Nationality: Belgian

Position at ULB: Doctoral Researcher and Teaching Assistant

Supervisor: Nicolas van Zeebroeck

Funding: ULB payroll



**GIMENO-FABRA, Lluís**

Nationality: Spanish

Position at ULB: Doctoral Researcher

Supervisor: Bruno van Pottelsberghe de la Potterie

**GOSSE, Julien**

Nationality: Belgian

Position at ULB: Doctoral Researcher

Supervisor: Nicolas van Zeebroeck

Funding: Innoviris grant

**INCE, Ela**

Nationality: Belgian, Turkish

Position at ULB: Doctoral Researcher

Supervisor: Michele Cincera

Funding: ULB payroll

**HOFFREUMON, Charles**

Nationality: French

Position at ULB: Doctoral Researcher

Supervisor: Nicolas van Zeebroeck

Funding: ULB payroll

**PETIT, Elise**

Nationality: Belgian

Position at ULB: Doctoral Researcher, Teaching Assistant

Supervisor: Bruno van Pottelsberghe

Funding: ULB payroll

**SHAUCHUK, Palina**

Nationality: Belarus

Position at ULB: Doctoral Researcher

Supervisor: Michele Cincera

Funding: Innoviris grant

***Post-doctoral Researchers*****MARQUES SANTOS, Anabela**

Nationality: Portuguese

Position at ULB: Post-Doctoral Researcher

***Administrative Staff*****NOTARIANNI, Anne-Marie**

## II. PUBLICATIONS

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### *Working Papers*

**Ameye, N., J. Bughin and N. van Zeebroeck** (2019), Join the herd or beat around the bush: how uncertainty and competitive intensity affect adoption behaviors of AI technologies among firms, iCite Working Paper (forthcoming). Cites: 0.

**Bughin, J., Kretschmer, T. and N. van Zeebroeck** (2019). “The role of digital Technologies in strategy Change”. iCite working paper 2019-31.

**Devillé, H.** « Incidences des complémentarités régionales sur l'évaluation des transferts interrégionaux - Aspects structurels de l'incidence des interdépendances démographiques spatiales et économiques sur les des transferts interrégionaux ». Étude réalisée à la demande du Centre d'études Georgin en vue de documenter le gouvernement bruxellois.

**Devillé, H.** « Évaluation des transferts interrégionaux entre entités fédérées de la Belgique - Aspects méthodologiques et pratiques de l'évaluation des transferts interrégionaux entre les entités fédérées du pays ». Étude réalisée à la demande du Centre d'études Georgin en vue de documenter le gouvernement bruxellois.

**Santos, A., Cincera, M., Neto, P. and Serrano, M.M.** (2019). “How Internationalization and Competitiveness contribute to get public support to innovation? The Portuguese Cases”, GEE Papers 121.

**Santos, A., Cincera, M. and Cerulli, G.** (2019). “Assessing Financing, Innovation and Growth Linkage: New Evidence for Policy”, EMW Working Paper n.º 7. EXPERIMENTATION, LEARNING AND STRESS.

### *Papers in Newspapers, Books & Business Journals*

Patzelt, H., **J. Behrens**, M. Wolfe & D. Shepherd (2020): Perceived project transition support and employees' assessments of entrepreneurial project performance, *Journal of Business Venturing*, 35 (1).

**Bughin, J., J. Deakin, B. O'Beirne** (2019). “Digital transformation: Improving the odds of success”. *The McKinsey Quarterly*, 2019.

**Bughin, J., E. Hazan** (2019): “Can artificial intelligence help society as much as it helps business?”. *The McKinsey Quarterly*, 2019.

**Bughin, J.**, T Catlin, L LaBerge (2019). “The drumbeat of digital: How winning teams play”. The McKinsey Quarterly 3, 2019.

**Bughin, J.**, A. Tiwary, B. Unhelkar, A. Berson, L. Dubov, A.H. Doan, A. Halevy, B. Biafore, ... (2019). “Data replication as an enterprise SOA antipattern”. McGraw-Hill New York, 2019.

**Bughin J.**, E. Hazan, T. Allas, K. Hjartar, J. Manyik, E. Sjatil, I. Shigina (2019). “Outcome-Driven Business Architecture: Synergizing Strategies and ....” McKinsey & Company, 2019.

**Bughin J.**, E. Hazan, T. Allas, K. Hjartar, J. Manyik, E. Sjatil, I. Shigina (2019). “Tech for Good: Smoothing disruption, improving well-being”. McKinsey & Company, 2019.

**Bughin J.**, J. Manyika, J. Mischke, J. Woetzel, M. Krishnan, S. Cudre (2019). “A new look at the declining labor share of income in the United States”. McKinsey Global Institute, 2019.

**Bughin J.**, B. O’Beirne, J. Deakin (2019). “The anatomy of successful digital transformation: The role of analytics”. Applied Marketing Analytics 5 (2), 121-128, 2019.

**Bughin J.**, C. Pissarides, E. Hazan (2019). “Measuring the Welfare Effects of AI and Automation” VOX, CEPR Policy Portal, [https://voxeu.org/article/measuring-welfare ...](https://voxeu.org/article/measuring-welfare...), 2019.

Neto, P., M.M. Serrano and **A. Santos** (2019). “Policy Cycle of the Urban Agenda and its Effects on Territorial Cohesion”. In Medeiros, E. (Ed.) Territorial Cohesion. The Urban Dimension, pp. 153-172. Berlin: Springer [ISBN 978-3-030-03386-6]

### *Papers in International Scientific Revues (with referees)*

**Aldieri L.**, A. Cirà, G. Ioppolo & C. P. Vinci, Is green innovation an opportunity or a threat to employment? An empirical analysis of three main industrialized areas; the USA, Japan and Europe, Journal of Cleaner Production, 2019, doi: 10.1016/j.jclepro.2019.01.016.

**Aldieri L.**, G. Ioppolo G., C. P. Vinci & T. Yigitcanlar, Waste recycling patents and environmental innovations: an economic analysis of policy instruments in the USA, Japan and Europe, , Waste Management, 2019, 95, 612-619, doi: 10.1016/j.wasman.2019.06.045.

**Aldieri L.**, M. Kotsemir & C. P. Vinci, Environmental innovations and productivity: empirical evidence from Russian regions, Resources Policy, 2019, doi: 10.1016/j.resourpol.2019.101444.

**Aldieri L.**, M. Kotsemir & C. P. Vinci, The role of environmental innovation through the technological proximity in the implementation of the sustainable development, Business Strategy and the Environment, 2019, 29, 493-502, doi: 10.1002/bse.2382.

**Aldieri L.**, F. Carlucci, C. P. Vinci & T. Yigitcanlar (2019), Environmental innovation, knowledge spillovers and policy implications: a systematic review of economic effects literature, *Journal of Cleaner Production*, 2019, doi: 10.1016/j.jclepro.2019.118051.

**Aldieri L.**, C. Barra, C. P. Vinci & R. Zotti (2019), The joint impact of different types of innovation on firm's productivity: evidence from Italy, *Economics of Innovation and New Technology*, 2019, doi: 10.1080/10438599.2019.1685211.

**Aldieri L.**, T. Makkonen & C. P. Vinci (2019), Spoils of innovation? Employment effects of R&D and knowledge spillovers in Finland, *Economics of Innovation and New Technology*, 2019, doi: 10.1080/10438599.2019.1703754.

**Aldieri L.**, G. Guida, M. Kotsemir & C. P. Vinci (2019), An investigation of impact of research collaboration on academic performance in Italy, *Quality & Quantity*, 2019, doi: 10.1007/s11135-019-00853-1.

**Aldieri L.**, B. Bruno & C. P. Vinci (2019), The Economic Impact of Immigration on domestic employment in a dual Economy: a new sustainable challenge, *Journal of Sustainable Development*, 2019, doi: 10.5539/jsd.v12n2p39.

**Aldieri L.**, & C. P. Vinci (2019), Firm size and sustainable innovation: theoretical and empirical analysis, *Sustainability*, 2019, 11, 2775, doi: 10.3390/su11102775.

**Aldieri L.**, J. Grafström, K. Sundström & C. P. Vinci (2019), Wind power and job creation, *Sustainability*, 2019, 12, 45, doi: 10.3390/su12010045.

Forman, C. and **N. van Zeebroeck** (2019), Digital technology adoption and knowledge flows within firms: Can the Internet overcome geographic and technological distance?, *Research Policy*, 48(8), 1-16.

**Santos, A.** (2019). Do selected firms show higher performance? The case of Portugal's innovation subsidy, *Structural Change and Economic Dynamics*, 50: 39-50.

**Vanpoucke, E.**, S. Ellis (2019), Building supply-side resilience: a behavioral view, *International Journal of Operations and Production Management*, Emerald, Vol.40 (1), pp. 11-33.

**Venturini, R.**, M. Ceccagnoli and **N. van Zeebroeck** (2019), Knowledge Integration in the Shadow of Tacit Spillovers: Empirical Evidence from U.S. R&D Labs, *Research Policy* 48(1), 180-205.

## *Research Reports*

### **Michele CINCERA**

**Cincera, M.**, I. Rollwagen, L. Costantino, J. Franke, K. Kalligatsi, E. Mińska-Struzik, E. Russo (2019) Fast Track to Innovation Pilot (2015-2016) Final Evaluation. Publications Office of the European Union.

Dujardin C., V. Louis, V. Scourneau, **M. Cincera.** (2019) Analyse évaluative du Plan Marshall 4.0 - La politique des pôles de compétitivité dans le cadre de la Stratégie de Spécialisation intelligente”, IWEPS. Report prepared for the Walloon Government, April 2019.

**Cincera, M.** C. Ermagan, P. Shauchuk, A. Spithoven, Peter Teirlinck (2019) “Brussels Knowledge flows: localised learning and regional knowledge pipeline (BLOCPipe), Final Report, Anticipate-2014-73”, Research project funded by INNOVIRIS. January 2019.

### **Hervé DEVILLE**

**Devillé, H.** « Évaluation de la politique des Titres Services en région de Bruxelles-Capitale - Analyse de l'efficacité de la politique des titres services en termes d'arbitrages entre la création d'emploi, la qualité et les coûts des services »  
Publication du Centre d'études Georgin Novembre 2019.

**Devillé, H.** « Les effets de la garantie jeunes sur l'emploi en région de Bruxelles-Capitale - Aspects structurels de la garantie pour la jeunesse en qualité de mesure de soutien à l'emploi des jeunes ». Publication du Centre d'études Georgin Décembre 2019.

## *E-journal for Academic Research on Brussels*

**Devillé, H.**, Les mouvements d'entreprises en région de Bruxelles-Capitale  
« Compte rendu de la Situation des créations, des cessations et des migrations d'entreprises en Région de Bruxelles-Capitale Comparaison avec les autres Régions et la Belgique »  
Brussels Studies, electronic Review for research on Brussel, forthcoming - April 2019.

**Nicolas PARY, Olivier WITMEUR,** "Quel financement pour les jeunes entreprises technologiques bruxelloises", Brussels Studies, 2019

### III. VISITS

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#### *Presentation at International Conferences*

**Michele CINCERA**

Santos, A., Cincera, M., CONCORDi 2019 - Innovation for Industrial Transformation, 2019, Seville, Spain

**Ela INCE**

Competition and innovation summer school (CISS), June 2019, Ulcinj, Montenegro

**Anabela SANTOS**

Santos, A., Cincera, M., CONCORDi 2019 - Innovation for Industrial Transformation, 2019, Seville, Spain

**Evelyne VANPOUCKE**

Euroma, Building social capital in humanitarian-business relationships, June 2019, Helsinki, Finland. euroma2019.org

**Nicolas VAN ZEEBROECK**

Panel Session co-organized with Frank Nagle (Harvard Business School) at the Strategic Management Society Annual Meeting, Minneapolis (MN), October 2019.

Van Zeebroeck- ZEW Conference on Economics of ICT, Mannheim, June 2019.

#### *Presentation at National Conferences*

**Jean-Luc DE MEULEMEESTER**

A-t-on tiré les leçons de la crise de 2008 ? » avec Paul de Grauwe, Bruno Colmant et Arnaud Zacharie, Belgium, 4 April 2019.

Quelles relations entre économie et écologie ? » avec J.P De Laet, T. Bauler, K. Marechal, A. Pottier et S. Jacobs, Belgium, 24 April 2019.

<http://penserlascience.ulb.ac.be/?fbclid=IwAR1iapz6lUITHgeigdyXnpirNH5ObMB1-PJc3lJDyiscUOUysM1KXFntlEM>

**Nicolas VAN ZEEBROECK**

Van Zeebroeck - Commission « Robots et digitalisation » at the 23ème Congrès des Economistes, Charleroi, Novembre 2019.

## *Presentation at National Seminars and Business Events*

### **Julien GOSSE**

Belgian Entrepreneurship Research Day, When quality prevails over quantity: a study about the complex relationship between social capital and collaboration in the Brussels entrepreneurial ecosystem, 05/2019, Louvain-la-Neuve.

## *Organisation of Conferences*

### **Luigi Aldieri**

Scientific and Paper Review Committee Member of Global Conference on Business and economics, Istanbul, Turkey, September 30 – October 3, 2019 (<http://globeconference.org/chair-scientific-committee/>)

### **Bruno van Pottelsberghe**

International Conference on Standard Essential Patents Strategy, keynote speaker Andrei Iancu, Director United State Patent & Trademark Office, 09/2019, ULB.

Belgian & Swiss conference, Challenges for an Innovative Society: Crossing Perspectives between Politics, Academics and Industry. Supported by WBI and Chair Solvay, 10/2019, ULB.

### **Nicolas van Zeebroeck**

<https://www.congresdeseconomistes.be/>, 11/2019, Belgium.

<http://www.wbi.be/fr/news/news-item/conference-internationale-challenges-innovative-society#.XiGpKm5FzD4>, 10/2019, Belgium

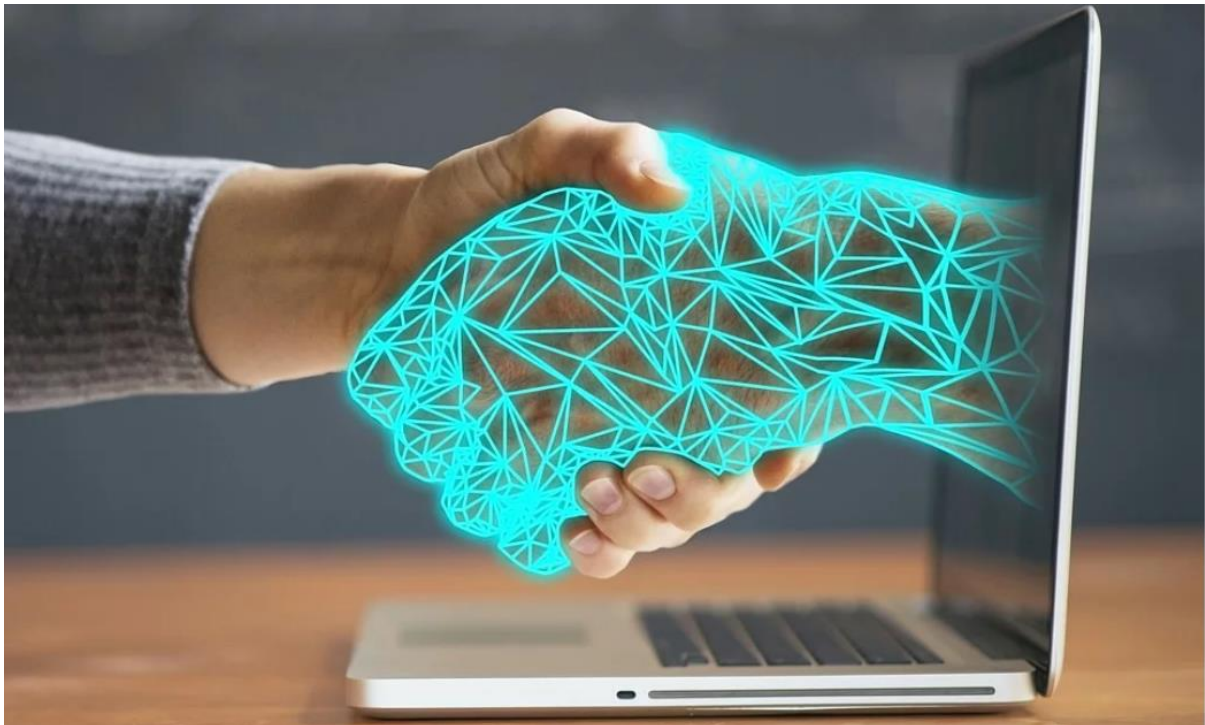
## *Organisation of Conferences Abroad*

### **Judith BEHRENS**

Research talk, Kolloquium, Universität Bochum, Ruhr, Germany, 2019

**Michele CINCERA**

13th annual LEI and BRICK workshop on “The Organization, Economics and Policy of Scientific Research”, University of Bordeaux, May 20-21, 2019, Bordeaux, FRANCE. 20/21-05-2019, <https://easychair.org/cfp/BRICK2019>





## IV. NOTORIETY

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### *Prizes & Distinctions*

#### **Luigi ALDIERI**

Publons Peer Review Awards 2019 (For placing in the top 1% of reviewers in Environment/Ecology),

Publons Peer Review Awards 2019 (For placing in the top 1% of reviewers in Social Sciences),

Publons Peer Review Awards 2019 (For placing in the top 1% of reviewers in Cross-Field),

<https://publons.com/author/1324703/luigi-aldieri#profile>

#### **Michele CINCERA**

2019: Finalist of the European Microfinance Research Award (The Hague University of Applied Sciences and European Microfinance Network)

#### **Anabela SANTOS**

Prize/Award paper published on the Portuguese Economic Journal - Special Issue on Economic Policy in Portugal (Portuguese Ministry of Economy)

2019: Finalist of the European Microfinance Research Award (The Hague University of Applied Sciences and European Microfinance Network)

### *Editorial Position*

#### **Luigi ALDIERI**

Guest Editor per lo Special Issue “Technological Innovation and the effect of Employment on Green Growth” per la rivista Sustainability: <https://www.mdpi.com/si/26136>

Guest Editor of the Special Issue on International Journal of Public Sector Performance Management (Scopus): “Digital Innovation, Artificial Intelligence and Economic Productivity: Theoretical, Applied and Methodological case Issues”.

Guest Editor of the Special Issue on International Journal of Technology Transfer and Commercialisation: “Leadership in the 21st Century and Performance Agility in Organisations: Knowledge, Effectuation and Innovation”.

Editorial Board Member of “International Journal of Technology Transfer and Commercialisation” (since March 2019).

Editorial Board Member of “International Journal of Knowledge-Based Development” (since February 2019).

Editorial Board Member of “Strategy & Development Review” (since March 2019).

### **Judith BEHRENS**

Editorial Board of Journal of Product Innovation Management and Entrepreneurship Theory and Practice.

### **Olivier WITMEUR**

Membre du Comité de Rédaction, Revue « E&I » (Entreprendre & Innover).

## ***Scientific Council***

### **Luigi ALDIERI**

Scientific Council of the Graduate School of Economics, University of Salerno, Italy.

### **Olivier WITTMEUR**

Belgian Entrepreneurship Research Day (BERD)

### **Luigi ALDIERI**

Scientific Council of the Graduate School of Economics, University of Naples Parthenope, Italy.

### **Michele CINCERA**

Scientific Council of SIST, BELSPO

Scientific Council of IBSA, Brussels Statistical Agency

## **Catherine DEHON**

Member of the Scientific Advisory Board of D-Ratings ([www.d-ratings.com](http://www.d-ratings.com)) (since 2018)

Member of the Academic Advisory Board of Inno.com ([www.inno.com](http://www.inno.com)) (since 2011)

## ***Consultation as Experts***

### **Catherine DEHON**

Procédure d’infraction au droit de l’Union européenne relative au décret du 16 juin 2006 régulant le nombre d’étudiants de premier cycle de l’enseignement supérieur - Grades associés au cursus en médecine et en sciences dentaires.

### **Hervé DEVILLE**

Expert-Analyst in the study Center Jacques Georgin of the Political party DEFI “Démocrate Fédéraliste indépendants”

Supervisor of the study « Mesures pour l’emploi des groupes cibles dans la Région de Bruxelles-capitale - Analyse du couplage des « mesures destinées aux groupes cibles » Mise à jour de la recherche mandatée par le Service public régional de Bruxelles, Bruxelles Économie et Emploi et exécutée par KUL HIVA, Georges Van Landeghem, Sam Coomans & Ludo Struyven, 2016 - 2019.

Supervisor of the study « Evaluation Initiative Emploi Jeunes (IEJ) et Youth Guarantee – actions Programme Opérationnel Fonds Social Européen 2014-2020 pour la Région de Bruxelles-Capitale » Mise à jour de la recherche mandatée par l’Office régional bruxellois de l’emploi - ACTIRIS, 2017 - 2019 et exécutée par IDEA Consult.

### **Olivier WITMEUR**

FREE, Board Member

### **Nicolas VAN ZEEBROECK**

BNP Paribas Fortis, Debate over the future of the financial sector, Brussels (December 2019)  
Beiersdorf, Workshop on Artificial Intelligence in FMCG and R&D, Hamburg (November 2019)  
Ladbroke’s Belgium, Advisory on digital strategy (Sept 2019-June 2020)

BeCommerce, Mobile Summit, Panel Debate on Mobile and Digital Payments, Brussels, (September 2019)

Puratos, Executive Committee Workshop on digital strategy (Sept 2019)

Forem, Consultation about the Industry 4.0 (Sept 2019)

Innovation Roundtable, Online expert group discussion on how to diffuse digital skills and mindsets across the organization? (May 2019)

Innovation Roundtable, Online learning group discussion on how to build and sell the case for digital innovation in your organization? (May 2019)

The Conference Board, HR Council Meeting on Digital Transformation (May 2019)

Sofina, Inspirational Conference (April 2019)

MediaMarkt, Executive Session on Digital transformation in Retail (April 2019)

Ladbrokes Belgium, Workshop on digital strategy (March 2019)

D-Ratings, Talk at Press Conference, “The five habits of digital leaders” (February 2019)

Accenture’s Report on “How must companies organize to digitally reinvent themselves?” (January-April 2019)

Panel discussion on “AI in the mobility value chain”, DG GROW & EASME Conference on “A European Perspective on Artificial Intelligence (AI): Paving the Way for SMEs’ AI Adoption in Key Industrial Value Chains”, Brussels (Belgium), February 19, 2020.

“What’s your AI business model?”, The Innovation Roundtable, Workshop on AI, Quantum Computing & Digital Experiments, Amsterdam (Netherlands), April 10, 2019

“Digital transformation: Beyond the first steps”, The Innovation Roundtable, Workshop on Digital Transformation & Agile Organization, Stuttgart (Germany), February 26, 2019.

## ***Advisory Functions in Policy***

### **Michele CINCERA**

Member of the Jury des pôles de compétitivité wallons.

## ***Membership to Permanent International Research Networks***

### **Luigi ALDIERI**

Member of Association for Comparative Economic Studies (ACES),  
[www.acesecon.org/index.php](http://www.acesecon.org/index.php)

Member of The European Association of Labour Economists (EALE), <http://www.eale.nl>

Member of International Joseph A. Schumpeter Society (ISS), <https://www.issevec.uni-jena.de/>

**Evelyne VANPOUCKE**

Euroma (European Association of Operations Management)

**Olivier WITMEUR**

Belgian Entrepreneurship Research Day (BERD)

**Nicolas VAN ZEEBROECK**

Member of the Strategic Management Society (SMS)

***Membership of Corporate Board or Scientific Councils of Corporations***

**Michele CINCERA**

National level:

Commission de l'indice des prix, ministère fédéral de l'économie

International level:

Expert in 2 policy assessment groups, DG Research and Innovation, European Commission  
Project evaluator of different projects funded under H2020, REA, European Commission

**Nicolas VAN ZEEBROECK**

Member of the Advisory Board of The Conference Board's Digital Transformation Centre ([www.conference-board.org](http://www.conference-board.org)) (since 2018)

Member of the Scientific Advisory Board of D-Ratings ([www.d-ratings.com](http://www.d-ratings.com)) (since 2018)

**Olivier WITMEUR**

NEWPHARMA, Board Member

## Media Interviews

### Nicolas VAN ZEEBROECK

Le Soir – Les smartphones Huawei valent-ils encore le coup ? – 24/11/2019  
RTBF – La Première – CQFD – Robotique et emploi – 20/11/2019  
LN24 – Magazine Media/Tech : Le secteur des télécoms – 19/11/2019  
RTBF – La Première – Matin Première – Digitalisation et emploi – 06/11/2019  
LN24 – Magazine Media/Tech : Digitalisation de l'e-Commerce – 10/09/2019  
La DH – Les géants de l'e-commerce en quête de magasins physiques – 23/08/2019  
Canal Z – Samsung et Apple entre confiance et prudence – 01/08/2019  
RTBF – La Une – JT – Panne sur Facebook – 04/07/2019  
Canal Z – Facebook va lancer sa propre cryptomonnaie – 17/06/2019  
L'Echo – Bancontact Payment Survey – 06/06/2019  
RTBF – Info (Web) – Google-Huawei – 20/05/2019  
RTBF – La Première – Soir Première – Uber entre en bourse – 10/05/2019  
RTBF – La Première – Journal – Entrée en bourse d'Uber – 10/05/2019  
Le Soir – En voulant se battre sur tous les fronts, Samsung joue un jeu très risqué – 24/04/2019  
Le Soir – Les voitures, toujours plus connectées, toujours plus piratables – 13/03/2019  
RTBF – La Première – Journal – Les distributeurs en ligne ouvrent des magasins – 11/03/2019  
Radio Campus – Histoire de Savoir : Les 20 ans de Google – February 2019  
RTBF – La Une – JT – Smartphones pliables – 25/02/2019  
RTBF – La Première – Journal – Le modèle économique de Facebook – 04/02/2019  
RTBF – Info (Web) – Facebook et les médias – 25/01/2019  
RTBF – Info (Web) – Chute d'Apple en Bourse - 6 questions à l'économiste NVZ – 04/01/2019  
RTBF – La Une – JT – Mauvaise passe pour Apple dont l'action dégringole – 04/01/2019  
RTBF – La Première – Journal – Apple plonge en bourse – 04/01/2019



## V. PhD SUPERVISIONS

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### *Ongoing PhD*

#### **Luigi ALDIERI**

**Fabrizia Manzo**, *Sustainability index evaluation*, University of Napoli Parthenope.

**Julio Cesar Peluffo**, *Public debt trap in developing countries: Is Latin America in front of a new external debt crisis?*, University of Salerno.

Defended PhD:

**Gennaro Guida**, Italian, *Evaluation Analysis of Scientific Research in Italian Universities*, since 2016, University of Naples Parthenope, Italy.

**Roberta Labruna**, Italian, *Gender Gap in Public Administration*, since 2017, University of Naples Parthenope, Italy.

#### **Michele CINCERA**

**Ela Ince**, Belgian and Turkish, *The role of ICT on International Research Collaborations, R&D Offshoring and knowledge spillovers*, with Nicolas van Zeebroeck, started in 2014.

**Palina Shauschuk**, Belarussian, *Brussels Knowledge Flows: Localised Learning and Regional Knowledge* (BLOCPPIPE), started in 2014. Innoviris (4 years "Anticipate" grant) - Period: January 2014 – January 2019.

#### **Bruno VAN POTTELSBERGHE**

**Lluis Gimeno Fabra**, Spanish, *Analysis of Patent Procedures at International Level*

**Elise Petit**, Belgian, *Economics of Innovation*, started in 2015.

#### **Nicolas VAN ZEEBROECK**

**Nicolas Ameye**, *Essays on the adoption of analytics within firms*, (started in 2014).

**Samira Bakkali**, *Innovation and Patent Litigation in the new ICT Ecosystem*, (started in 2014).

**Julien Gosse**, *Essays on the empirical analysis of digital platforms*, (started in 2018).

**Charles Hoffreumon**, *Toward an economic theory of Blockchain governance*, (started in 2016).

## VI. RESEARCH FUNDING

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### Luigi ALDIERI

(ORSA191781) Italian Research Project: Innovation, Occupation and Environment, University of Salerno, 2019 (other members to Research Project: Bruna Bruno, Marisa Faggini, Luigi Senatore and Concetto Paolo Vinci).

### Michele CINCERA

Contract: Bloccpipe  
Name of other promoters: Prof. Peter Teirlinck, KUL  
Source of funding: Innoviris  
Period covered: 2015-2020

### Nicolas VAN ZEEBROECK

Topic: "Online Collaborative Tools in the Brussels Region Entrepreneurial Ecosystem", Innoviris (3 years "Anticipate" grant), Project with François Lambotte & Damien Renard (UCL), from September 2016 to September 2019.

## CONTACTS

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### *Mailing Address:*

**INTERNATIONAL CENTRE FOR INNOVATION, TECHNOLOGY AND EDUCATION STUDIES - iCite**  
*Solvay Brussels School of Economics and Management*  
Université libre de Bruxelles  
50, Avenue Franklin Roosevelt  
CP 114/05  
B – 1050 Brussels  
BELGIUM

### *Location:*

Campus ULB Solbosch  
**R42 Building** – Level 5  
42, Avenue Franklin Roosevelt  
B – 1050 Brussels

### *Other Useful Information:*

Tel: + 32 (0) 2 650 38 38  
Email: anne-marie.notarianni@ulb.ac.be