



UNIVERSITÉ LIBRE DE BRUXELLES



RESEARCH ACTIVITY REPORT

2018



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FOREWORD

Inaugurated in 2013, the **International Centre for Innovation, Technology and Education Studies (*iCite*)** of the **Solvay Brussels School of Economics and Management** at Université Libre de Bruxelles, aims at better understanding the drivers of innovation and welfare in our society. It gathers academics who perform multidisciplinary research and training services. Theoretical and empirical analyses aim at better understanding the economics, management and history of innovation, knowledge generation and knowledge diffusion. Based on the outcomes of its research and on the expertise of its members, **iCite** also provides advices and recommendations to policy makers and business leaders.

Major research topics include cliometrics of Higher Education Institutions; interaction between market processes, organizational strategies and governance of universities and firms; analysis of National Innovation Systems; determinants of firms' research and innovation activities and their economic impact; efficiency of science and technology policies; effectiveness of intellectual property policies; entrepreneurial challenge; dynamics and funding of entrepreneurship and small businesses; impact of Information and Communication Technology on the organization and performance of firms and R&D; strategies pursued by organizations to continuously renew their competences and performance; outsourcing decisions of Multi National Enterprises and the internationalization of R&D.

Members of ***iCite*** have a large record of scientific publications in leading international journals. They are also unanimously recognized for their considerable experience in conducting studies for policy analysis and industry advice. ***iCite*** has been active in major contract research projects on behalf of the European Commission, the EPO, the OECD, and the Belgian Federal and Regional governments and institutions.

Michele CINCERA
Director

I. ADMINISTRATIVE INFORMATION

DIRECTOR

CINCERA, Michele

Nationality: Belgian and Italian

Position at ULB: Professor

Fields: impact assessment of competition and research policies, industrial organization.

Funding: ULB payroll

PhD from ULB

PRESIDENT

SAPIR, André

Nationality: Belgian

Position at ULB: Professor

Fields: European integration, international trade, globalization.

Funding: ULB payroll

PhD from the Johns Hopkins University (Baltimore, USA)

FACULTY MEMBERS

BEHRENS, Judith

Nationality: German

Position at ULB: Professor

Fields: corporate entrepreneurship, entrepreneurial thinking and cognition, decision making and innovation outcomes.

Funding: ULB payroll

PhD from WHU - Otto Beisheim School of Management

BERTRAMS, Kenneth

Nationality: Belgian

Position at ULB: Professor

Fields: history of science, economic history, social history, contemporary history (from 1800 to 1914), contemporary history since 1914, history of technology history of European countries or settlements.

Funding: ULB and FNRS payroll

PhD from ULB

DEHON, Catherine

Nationality: Belgian

Position at ULB: Professor

Fields: nonparametric and robust statistics, econometrics and applied mathematics.

Funding: ULB payroll

PhD from ULB

DE MEULEMEESTER, Jean-Luc

Nationality: Belgian

Position at ULB: Professor

Fields: (comparative) higher education policies, economics of education, history of economic thought and methodology, economic history.

Funding: ULB payroll

PhD from ULB

GASSNER, Marjorie

Nationality: Belgian and American

Position at ULB: Professor

Fields: mathematical aspects of electoral systems.

Funding: ULB payroll

PhD from ULB

GEORGE Martine

Position at ULB: Professor

Fields: data science, creativity and marketing management, innovation and strategic management, talent management and organizational development in strategic business analytics.

Funding: ULB payroll

PhD from ULB

HENSMANS, Manuel

Nationality: Belgian

Position at ULB: Professor

Fields: management, strategic management, institutional entrepreneurship, methodology, historical analysis, strategy as practice, qualitative methods, asset management, social Movements, Neo-institutional theory.

Funding: ULB payroll

PhD from Erasmus University Rotterdam, Netherlands

VAN POTTELSBERGHE DE LA POTTERIE, Bruno

Nationality: Belgian

Position at ULB: Professor and Dean

Fields: economics of innovation and intellectual property: effectiveness of subsidies, R&D tax credit, patent system and international R&D spillovers.

Funding: ULB payroll

PhD from ULB

VAN ZEEBROECK, Nicolas

Nationality: Belgian

Position at ULB: Professor

Fields: economics of information and digital technology, knowledge diffusion, business process, innovation, digital business strategy, digital transformation

Funding: ULB payroll

PhD from ULB

VANPOUCKE, Evelyne

Nationality: Belgian

Position at ULB: Professor

Fields: supply chain management, operations management, purchasing management, international manufacturing networks, buyer-supplier relationship.

Funding: ULB payroll

PhD from Ghent University

VERGAUWEN Philip

Nationality: Belgian

Position at ULB: Professor and Dean at SBS-EM

Fields: accounting & information management.

Funding: ULB payroll

PhD from KUL

VERMANDELE, Catherine

Nationality: Belgian

Position at ULB: Professor

Fields: statistics, science education.

Funding: ULB payroll

PhD from ULB

WITMEUR, Olivier

Nationality: Belgian

Position at ULB: Professor

Fields: strategic management, entrepreneurship, innovation, strategic planning, innovation management, strategic thinking, business consulting, SMEs, business model innovation, technology & innovation.

Funding: ULB payroll

PhD from ULB

ASSOCIATED FELLOWS

ALDIERI, Luigi

Nationality: Italian

Position at ULB: Associate Fellow

Funding: Associate Professor at University of Salerno (Italy)

PhD from ULB

DANGUY, Jérôme

Nationality: Belgian

Position at ULB: Affiliate Fellow

Funding: research contract

PhD from ULB

DAVID, Quentin

Nationality: Belgian

Position at ULB: Professor

Funding: Assistant-Professor at Lille 1, Sciences & Technologies

PhD from ULB

DEVILLE, Hervé

Nationality: Belgian

Position at ULB: Associate Fellow

Funding: private consultancy, expert-analyst & advisor at the office of the Brussels Minister for economy and employment.

PhD from ULB

DEWATRIPONT, Mathias

Nationality: Belgian

Position at ULB: Professor

Funding: ULB payroll

PhD from ULB

HASSAN, Emmanuel

Nationality: French

Position at ULB: Associate Fellow

Funding: private consulting

PhD from Paris Dauphine

ILZKOVITZ, Fabienne

Nationality: Belgian

Position at ULB: Associate Fellow

Funding: Professor

PhD from ULB

PEETERS, Carine

Nationality: Belgian

Position at ULB: Professor at Vlerick Business School

Funding: ULB payroll

PhD from ULB

RAVET, Julien

Nationality: Belgian

Position at ULB: Lecturer

Funding: ULB payroll

PhD from ULB

VERARDI, Vincenzo

Nationality: Italian
Position at ULB: Professor
Funding: FNRS payroll
PhD from ULB

VEUGELERS, Reinhilde

Nationality: Belgian
Position at ULB: Associate Fellow
Funding: KUL payroll
PhD from KUL

RESEARCH FELLOWS

MONCADA PATERNO CASTELLO, Pietro

Nationality: Italian
Position at ULB: Research Fellow
Funding: European Commission, Joint Research Centre payroll

PARY, Nicolas

Nationality: Belgian
Position at ULB: Research Fellow
Funding: PhD SBM-EM, Research Contract

VENTURINI, Roberto

Nationality: Italian
Position at ULB: Research Fellow
Funding: ULB payroll, Compass Lexecon

DOCTORAL STUDENTS

AMEYE, Nicolas

Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Nicolas van Zeebroeck
Funding: ULB Payroll, TA

BAKKALI, Samira

Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Nicolas van Zeebroeck
Funding: ULB payroll

GIMENO-FABRA, Lluís

Nationality: Spanish

Position at ULB: Doctoral Researcher

Supervisor: Bruno van Pottelsberghe de la Potterie

GOSSE, Julien

Nationality: Belgian

Position at ULB: Doctoral Researcher

Supervisor: Nicolas van Zeebroeck

INCE, Ela

Nationality: Belgian, Turkish

Position at ULB: Doctoral Researcher

Supervisor: Michele Cincera

Funding: ULB payroll

HOFFREUMON, Charles

Nationality: French

Position at ULB: Doctoral Researcher

Supervisor: Nicolas van Zeebroeck

Funding: ULB payroll

MAGHE, Virginie

Nationality: Belgian

Position at ULB: Doctoral Researcher

Supervisor: Michele Cincera

MARQUES SANTOS, Anabela

Nationality: Portuguese

Position at ULB: Doctoral Researcher

Supervisor: Michele Cincera

Funding: I3U Project – Investigating the Impact of the Innovation Union

PETIT, Elise

Nationality: Belgian

Position at ULB: Doctoral Researcher

Supervisor: Bruno van Pottelsberghe

Funding: ULB payroll

SHAUCHUK, Palina

Nationality: Belarus

Position at ULB: Doctoral Researcher

Supervisor: Michele Cincera

Funding: Innoviris grant

ZOBOLI, Eleonora

Nationality: Italien

Position at ULB: Doctoral Researcher

Supervisor: Nicolas van Zeebroeck

Funding: ULB payroll

POST-DOCTORAL RESEARCHERS

FERRARO Aniello

Nationality: Italian

Position: Post-doctoral Researcher: Università Parthenope, Naples

ADMINISTRATIVE STAFF

NOTARIANNI, Anne-Marie



II. PUBLICATIONS

EDITED BOOKS

Deville, H., *Intelligence économique et relations stratégiques des entreprises in un monde globalisé*, Brussels Studies, Electronic Review for Research on Brussel, forthcoming, 2018.

CHAPTERS IN BOOKS

Hensmans, M. and K. Van Bommel, 2018, "Social Movements". In *International Encyclopedia of Strategic Communication* Heath, R. L. (ed.) & Johansen, W. (ed.) Wiley-Blackwell: 1390-1401.

Pary, N. and **O. Witmeur**, 2018, "New Technology-Based Firms and Grants: Too Much of a Good Thing?" In: Presse A., Terzidis O. (eds) *Technology Entrepreneurship. FGF Studies in Small Business and Entrepreneurship*. Springer, Cham.

PUBLICATION IN INTERNATIONAL SCIENTIFIC REVUES

Aldieri L., M. Kotsemir and C. P. Vinci, 2018, "The Role of geographic spillovers in employment policy planning: an empirical investigation for Russian regions", *Foresight*, 1-24, doi: 10.1108/FS-02-2018-0012.

Aldieri L., C. Barra and C. P. Vinci, 2018, "The Role of Human Capital in identifying the drivers of product and process innovation: Empirical investigation from Italy", *Quality & Quantity*, 1-28, doi: 10.1007/s11135-018-0812-8.

Aldieri L., M. Faggini and C. P. Vinci, 2018, "Knowledge Technology Transfer: A Spatial Analysis within the Triad", *International Journal of Business and Management*, 89-94, doi: 10.5539/ijbm.v13n9p89.

Aldieri L., V. Sena and C. P. Vinci, 2018, 2018, "Domestic R&D spillovers and absorptive capacity: Some evidence for US, Europe and Japan", *International Journal of Production Economics*, 38-49, doi: 10.1016/j.ijpe.2018.01.015.

Aldieri L., M. Kotsemir and C. P. Vinci, 2018, "The impact of environmental innovations on job-creation process: an empirical investigation for Russian regions", *Environmental Economics and Policy Studies*, 1-22, doi: 10.1007/s10018-018-0230-0.

Aldieri L., M. Kotsemir and C. P. Vinci, 2018, "The effects of collaboration on research performance of universities: An Analysis by Federal District and Scientific Fields in Russia", *Journal of the Knowledge Economy*, 1-26, doi: 10.1007/s13132-018-0570-9.

Aldieri L., B. Bruno and C. P. Vinci, 2018, "Does environmental innovation make us happy? An empirical investigation", *Socio-economic planning sciences*, 1-7, doi: 10.1016/j.seps.2018.10.008.

Aldieri L. and C. P. Vinci, 2018, "Green Economy and Sustainable Development: The economic Impact of Innovation on Employment", *Sustainability*, 1-11, doi: 10.3390/su10103541.

Cincera, M. and **A. Santos**, 2018, "Tourism demand, low cost carriers and European institutions: The case of Brussels", *Journal of Transport Geography*, Vol 73, pp. 163-171. <https://doi.org/10.1016/j.jtrangeo.2018.04.026>.

Cincera, M., P. Neto, **A. Santos** and M. M. Serrano, 2018, "Competition Effect on Innovation and Productivity - The Portuguese Case", *Public Policy Portuguese Journal*, Vol. 3(2), pp. 52-84.

Forman, C. and **N. van Zeebroeck**, 2018, "Digital Technology Adoption and Knowledge flows within Firms: Can the Internet overcome geographic and technological distance?", *Research Policy* (articles in advance).

Hensmans, M. and G. Liu, 2018, "How do the Normativity of Headquarters and the Knowledge Autonomy of Subsidiaries co-evolve? Capability-upgrading Processes of Chinese Subsidiaries in Belgium". *Management International Review*. 51 (1): 85-119.

Neto, P., **A. Santos** and M.M. Serrano, 2018, "Renewed Challenges for Public Policies in post-2020 Cohesion Policy: From RIS3 to RIS4 and a new social dimension for smart specialisation", *Public Policy Portuguese Journal*, Special Issues Smart Specialisation, Vol. 3(1), pp. 8 – 26.

Patzelt, H., **J. Behrens**, M. Wolfe, & D. Shepherd, 2018, "Perceived project transition support and employees' assessments of entrepreneurial project performance", *Journal of Business Venturing*. <https://doi.org/10.1016/j.jbusvent.2018.06.005>

Venturini R., M. Ceccagnoli and **N. van Zeebroeck**, 2019, Knowledge Integration in the Shadow of Tacit Spillovers: Empirical Evidence from U.S. R&D Labs, *Research Policy* 48(1), 180-205.



WORKING PAPERS

Cincera, M and **A. Santos**, 2018, "Sharing the Risk of Innovative Investment: Assessing the Effect of New European Financing Instrument", iCite Working Paper 2018-29.

Cincera, M, **P. Neto**, **A. Santos** and **M. M. Serrano**, 2018, "Competition Effect on Innovation and Productivity - The Portuguese Case", GEE Papers 102.

Cincera, M. and **G. Fombasso**, 2018, "The impact of EUREKA projects on the economic performance of R&D SMEs", iCite Working Paper 2018-027.

Devillé, H., 2018, "Évaluation de la politique de l'emploi en Région de Bruxelles-Capitale » Évaluation de la politique des aides à l'emploi relatives aux groupes cibles, aux titres Services, à la garantie pour la jeunesse, à la réduction du temps de travail et à l'économie circulaire – 2014-2019".

Devillé, H., 2018, "Impacts budgétaires des dépenses de santé et Aides aux personnes ; Compétences transférées aux régions et communautés par la sixième Réforme de l'État ", Moniteur upon request of the Brussels Minister's office for Employment, Labour and Social Affairs Didier Gosuin., Mars, Juin, Septembre, Décembre 2018.

Devillé, H., 2018, "Prévisions budgétaires des mises à l'emploi au moyen du système des titres services ; Compétences transférées aux régions et communautés par la Sixième Réforme de l'État ", Moniteur mensuel réalisé à la demande du cabinet du ministre bruxellois de l'économie et de l'emploi Didier Gosuin, Janvier- Décembre 2018.

Devillé, H., 2018, "Prévisions de court terme des dépenses de santé et Aides aux personnes établi sur base de données historiques décentralisées (2015-2017) Prévisions des années 2019 et 2020 ; Compétences transférées aux régions et communautés par la sixième Réforme de l'État ", Moniteur upon request of the Brussels Minister's office for Employment, Labour and Social Affairs Didier Gosuin., Janvier - Décembre 2018.

Devillé, H., 2018, "Prévisions de moyen terme des dépenses de santé et Aides aux personnes établi sur base de données historiques décentralisées (2015-2018) et des projections du modèle régional Hermreg ; prévisions des années 2019-2023 ; Compétences transférées aux régions et communautés par la sixième Réforme de l'État ", Moniteur upon request of the Brussels Minister's office for Employment, Labour and Social Affairs Didier Gosuin.

Dewulf, L. and **M. Cincera**, 2018, "Academic Scientists: the Golden Opportunity for High-tech Companies", iCite Working Paper 2018-030.

Hoffreumon, C. and **N. van Zeebroeck**, 2018, "Forecasting short-term transaction fees on a smart contracts, ULB iCite Working Paper 2018-028, available at <https://ideas.repec.org/p/ict/wpaper/2013-276709.html>.

PAPERS IN NEWSPAPERS & BUSINESS JOURNALS

Bughin, J. and **N. van Zeebroeck** (2018), why a digital base is critical, McKinsey Quarterly, July 2018, available at <https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/artificial-intelligence-why-a-digital-base-is-critical>.

Bughin, J. and **N. van Zeebroeck** (2018), The promise and pitfalls of AI, Project Syndicate, Sept 2018, available at <https://www.project-syndicate.org/commentary/artificial-intelligence-digital-divide-widens-inequality-by-jacques-bughin-and-nicolas-van-zeebroeck-2018-09>.

Manuel Hensmans *Generation Le Soir*, 11/10/2018. L'innovation ouverte, une question de compétitivité. <https://generation.lesoir.be/organisation/linnovation-ouverte-une-question-de-competitivite>

RESEARCH REPORTS

INNOVIRIS:

Brussels Knowledge flows: localised learning and regional knowledge pipeline (BLOCPPIPE), Final Report, 2019-Anticipate-2014-73. Promotors: **Michele Cincera**, Peter Teirlinck (KU Leuven campus Brussels & Belspo). Researchers: Cem Ermagan (KU Leuven campus Brussels), **Palina Shauchuk** (ULB) and André Spithoven (Belspo & KU Leuven campus Brussels).



III. VISITS

PRESENTATION AT INTERNATIONAL CONFERENCES

Michele CINCERA

1st GLORIA Workshop on: “Competition, R&D and innovation dynamics”, European Commission, Brussels/Belgium, October 2018 – presentation of the joint paper with Ela Ince.

Manuel HENSMANS

Hensmans, M. et al. 2018. VUB-ULB presentations at UCLA, USC, ASU, HBS (USA) from 24 November through 1 December 2018.

Hensmans, M. 2018. “MOOC on Innovation Strategy”, AACSB Online and Blended Education Seminar, 12–13 May 2018. London, United Kingdom.

Anabela SANTOS

Second Master and Doctoral Consortium for Research on Public Policy, 14-15 June 2018, Universidad de Évora, Portugal.

The Spring of Innovation 2018 - Financing Innovation in a Turbulent World, 23 March 2018, CNR, Rome, Italy.

Evelyne VANPOUCKE

European Operations Management Association (EUROMA), The impact of asymmetric relationship characteristics on buyer-supplier performance, June 2018, Budapest, Hungary.

Nicolas VAN ZEEBROECK

BUGHIN, J., T. KRETSCHMER and N. VAN ZEEBROECK, “Digital technology adoption and organizational adaptiveness”: Academy of Management Specialized Conference on Big Data and Managing in the Digital Economy, Surrey, April 2018.

PRESENTATION AT NATIONAL CONFERENCES

Catherine DEHON

Parcours des étudiants à l'université: Impacts du décret « Paysage »”, Conference from Brussels academic hub « La diversité dans l'enseignement supérieur », Brussels, December 2018.

Impacts du décret « Paysage » et utilisation des Learnings analytics comme soutien à l'apprentissage”, Séminaire à l'institut de mathématique de l'ULiège, Liège, December 6, 2018.

Manuel HENSMANS

“How do alternative organizations mainstream?”, Business & Society workshop, Vrije Universiteit Brussel, 12 December 2018.

Nicolas VAN ZEEBROECK

“Robots and the Workforce in a superaging society”: EU-Japan Conference on Robots in a Superaging Society, Brussels, October 2018.

PRESENTATION AT INTERNATIONAL SEMINARS AND BUSINESS EVENTS

Michele CINCERA

“Assessing the additionality of innovation financing on firms' growth dynamics: New evidence from European firms”, Economic seminar, Statec, Centre administratif Pierre Werner, Luxembourg, May 29, 2018.

Ela INCE

1st GLORIA Workshop on: “Competition, R&D and innovation dynamics”, European Commission, presentation of the joint paper by Michele Cincera, Brussels, October 2018.

Nicolas VAN ZEEBROECK

“Jumping on the right side of the digital divide”, NRC Live, De Roboteconomie, Rotterdam (Netherlands), October 12, 2018.

“Digital Reinvention: Why certain digital strategies work better than others?”, The Innovation Roundtable, Digital Value Creation, Services and Strategies, Wolfsburg (Germany), February 28, 2018.

“Digital Reinvention: Why certain digital strategies work better than others?”, The Conference Board, Digital Transformation Council of Europe, Brussels, (Belgium), March 22-23, 2018.

PRESENTATION AT NATIONAL SEMINARS AND BUSINESS EVENTS

Nicolas VAN ZEEBROECK

“Threats and opportunities of the digital transformation: dispelling the myths”, Cercle de Lorraine, Panel Digital, Brussels, June 5, 2018.

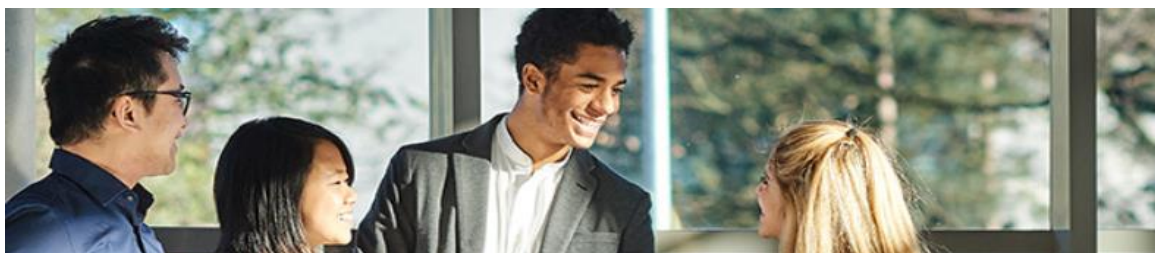
“Threats and opportunities of the digital transformation: dispelling the myths”, BNP Paribas Fortis, Solvay alumni @ BNP Paribas, Brussels, May 17, 2018.

“Threats and opportunities of the digital transformation: dispelling the myths”, Financial Media, CFO Meeting, Affligem, May 15, 2018.

“L’intelligence artificielle: Source d’avantage concurrentiel ?”, ING, Entrepreneurs’ Week, Brussels and Mons, April 23 and 25, 2018.

“E-commerce: le point sur les paiements », E-Commerce Expo, Liège (Belgium), March 27, 2018.

“Threats and opportunities of the digital transformation: dispelling the myths”, National Bank of Belgium, Lunch Debate, Brussels, March 2, 2018.



ORGANISATION OF CONFERENCES

Michele CINCERA

The 12th Workshop on the Organisation, Economics and Policy of Scientific Research, University of Bath School of Management , Bath, UK, April 27-28, 2018.

VISIT FOR RESEARCH ABROAD

Ela INCE

Visit to the European Patent Office (EPO) for the use of patent information at the EPO, Munich/Germany, February 2018.

Visit to the EPO for Climate Change Mitigation Technologies (CCMT) at the EPO, Munich/Germany, June 2018.

Evelyne VANPOUCKE

Tampere University of Technology, Mohammad Moshtari, , Tampere, Finland, November 2018.

University of Paris-Est, Paris, France, December 2018.



IV. NOTORIETY

PRIZES & DISTINCTIONS

Luigi ALDIERI

Publons Peer Review Awards 2018 (For placing in the top 1% of reviewers in Environment/Ecology), <https://publons.com/author/1324703/luigi-aldieri#profile>

Anabela SANTOS

UMPP Young Researchers Award in Public Policy” granted by the Portuguese Public Policy Monitoring Unit (Universidade de Évora, Portugal).

“Competition Award on Portuguese Economy” – Award granted by the Portuguese Ministry of Economy to Anabela SANTOS and Michele CINCERA for the paper “Competition effect on innovation and productivity - The Portuguese case”.

EDITORIAL POSITION

Olivier WITMEUR

Membre du Comité de Rédaction, Revue « E&I » (Entreprendre & Innover).

SCIENTIFIC COUNCIL

Luigi ALDIERI

Scientific Council of the Graduate School of Economics, University of Naples Parthenope, Italy.

Michele CINCERA

Scientific Council of SIST, BELSPO
Scientific Council of IBSA, Brussels Statistical Agency

Catherine DEHON

Member of the Scientific Advisory Board of D-Ratings (www.d-ratings.com) (since 2018)
Member of the Academic Advisory Board of Inno.com (www.inno.com) (since 2011)

CONSULTATION AS EXPERTS

Michele CINCERA

"Fast Track to Innovation Pilot (2015-2016)", Final Evaluation, DG Research and Innovation, European Commission.

"Analyse évolutive du Plan Marshall 4.0", la politique des Pôles de compétitivité dans le cadre de la stratégie de spécialisation intelligente, Institut Wallon de l'évaluation, de la prospective et de la statistique (IWEPS).

Catherine DEHON

« Procédure d'infraction au droit de l'Union européenne relative au décret du 16 juin 2006 régulant le nombre d'étudiants de premier cycle de l'enseignement supérieur - Grades associés au cursus en kinésithérapie »

Recherche financée par le ministère de l'enseignement supérieur de la Fédération Wallonie-Bruxelles

« Procédure d'infraction au droit de l'Union européenne relative au décret du 16 juin 2006 régulant le nombre d'étudiants de premier cycle de l'enseignement supérieur - Grades associés au cursus en médecine vétérinaire »

Recherche financée par le ministère de l'enseignement supérieur de la Fédération Wallonie-Bruxelles

« Procédure d'infraction au droit de l'Union européenne relative au décret du 16 juin 2006 régulant le nombre d'étudiants de premier cycle de l'enseignement supérieur - Grades associés au cursus en logopédie et en audiologie »

Recherche financée par le ministère de l'enseignement supérieur de la Fédération Wallonie-Bruxelles

Hervé DEVILLE

Expert-Analyst in the office of the Brussels minister for economy and employment.

Supervisor of the study « Mesures pour l'emploi des groupes cibles dans la Région de Bruxelles-capitale - Analyse du couplage des « mesures destinées aux groupes cibles » de l'ONSS et de l'ONEM, de l'ORPSS et du SPP IS » Recherche mandatée par le Service public régional de Bruxelles, Bruxelles Économie et Emploi, Georges Van Landeghem, Sam Coomans & Ludo Struyven, KUL, HIVA, 2016 – 2017- 2018.

Supervisor of the study “ Réforme des allocations familiales en Région de Bruxelles-capitale analyse de scénarios alternatifs considérés dans les autres régions et recommandations pour un scénario bruxellois réalisant un équilibre entre bien-être des familles et contraintes

budgétaires à moyen terme en regard de la dotation fixée par la nouvelle loi spéciale de financement. - Recherche mandatée par Commission Communautaire Commune de la Région de Bruxelles Capitale, 2017.

Supervisor of the study « Evaluation Initiative Emploi Jeunes (IEJ) et Youth Guarantee – actions Programme Opérationnel Fonds Social Européen 2014-2020 pour la Région de Bruxelles-Capitale » Recherche mandatée par l'Office régional bruxellois de l'emploi - ACTIRIS, 2017 - 2018 et exécutée par IDEA Consult.

Nicolas VAN ZEEBROECK

McKinsey project for the EU Commission on building the new digital agenda for Europe (November-December 2018).

Accenture's Report on Delivering Digital Dividends (October 2018).

Federal Minister for Digital Agenda (Cabinet de Croo): Member of the jury of the digital Belgium Skills fund (Brussels, Fall 2018)

SAP's Digitalist Mag's report on the changing role of CIOs (February 2018), available at <http://www.digitalistmag.com/executive-research/hack-the-cio>

MEMBERSHIP TO PERMANENT INTERNATIONAL RESEARCH NETWORKS

Luigi ALDIERI

Member of The European Association of Labour Economists (EALE), <http://www.eale.nl>

Evelyne VANPOUCKE

Member of IMSS (international manufacturing strategy survey)
Member of GMRG (Global manufacturing research group)

Olivier WITMEUR

Belgian Entrepreneurship Research Day (BERD)

MEMBERSHIP OF CORPORATE BOARD OR SCIENTIFIC COUNCILS OF CORPORATIONS

Michele CINCERA

National level:

Commission de l'indice des prix, ministère fédéral de l'économie

International level:

Expert in 2 policy assessment groups, DG Research and Innovation, European Commission
Project evaluator of different projects funded under H2020, REA, European Commission

Nicolas VAN ZEEBROECK

Member of the Scientific Advisory Board of D-Ratings (www.d-ratings.com) (since 2018)

Member of the Academic Advisory Board of Inno.com (www.inno.com) (since 2011)

Member of the Advisory Board of The Conference Board's Digital Transformation Centre (www.conference-board.org) (since 2018)

Olivier WITTMEUR

NEWPHARMA, Board Member

MEDIA INTERVIEWS

Nicolas VAN ZEEBROECK

Canal Z – Huawei suscite la méfiance – 07/12/2018

RTBF – Vivacité – L'arrivée d'Alibaba à Liège – 13/11/2018

RTBF – La Première – L'arrivée des smartphones pliables – 07/11/2018

RTBF – La Première – Les défis d'Apple – 12/09/2018

RTL – Journal de 13h – De l'école à l'université – 29/08/2018

RTBF – La Première – Débat Première – Faut-il avoir peur des GAFA – 06/04/2018

RTBF – La Une – JT – Le phénomène Spotify et son entrée en bourse – 04/04/2018

Trends – Comment les géants du Net nous rendent accros à notre téléphone – 18/01/2018

V. PhD SUPERVISIONS

ONGOING PHD

Michele CINCERA

Ela Ince, Belgian and Turkish, *The role of ICT on International Research Collaborations, R&D Offshoring and knowledge spillovers*, with Nicolas van Zeebroeck, started in 2014.

Virginie Maghe, Belgian, *National Innovation Systems and Cluster Policies*, started in 2010.

Anabela Santos, Portuguese, *Investigating the Impact of the Innovation Union*, started in 2014.

Palina Shauschuk, Belarussian, *Brussels Knowledge Flows: Localised Learning and Regional Knowledge (BLOCPiPE)*, started in 2014. Innoviris (4 years “Anticipate” grant) - Period: January 2014 – January 2019.

Bruno VAN POTTELSBERGHE

Luis Gimeno Fabra, Spanish, *Analysis of Patent Procedures at International Level*

Elise Petit, Belgian, *Economics of Innovation*, started in 2015.

Nicolas VAN ZEEBROECK

Nicolas Ameye, “Essays on the adoption of analytics within firms” (started in 2014).

Samira Bakkali, “Innovation and Patent Litigation in the new ICT Ecosystem” (started in 2014).

Julien Gosse, “Essays on the empirical analysis of digital platforms” (started in 2018).

Charles Hoffreumon, “Toward an economic theory of Blockchain governance” (started in 2016).

Eleonora Zoboli, “Digital transformation and the reconfiguration of value chains” (started in 2016).

DEFENDED THESIS

Michele CINCERA : Anabela SANTOS, *The Financing of Innovation: Assessing constraints, selection process and firm’s performance*, 2018.

VI. RESEARCH FUNDING

Michele CINCERA

Contract: I3U

Name of other promoters; Pierre Mohnen, Merit, Maastricht University + 7 other European universities

Source of funding: H2020

Period covered: 2015-2018

Contract: Blocpipe

Name of other promoters: Prof. Peter Teirlinck, KUL

Source of funding: Innoviris

Period covered: 2015-2020

Nicolas VAN ZEEBROECK

Topic: “Online Collaborative Tools in the Brussels Region Entrepreneurial Ecosystem”, Innoviris (3 years “Anticipate” grant), Project with François Lambotte & Damien Renard (UCL), from September 2016 to September 2019.



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